

CURRENT FOOD COUNCIL COMMITTEES & THEIR GOALS
Drafted on 02/25/09

Please note: changes to last draft of the committee break-down are *in bold & italics*

1. Communications/Coordination/Partnership Building Committee

Goals:

- a. To reach out to members in the community/other local orgs who may benefit and contribute to the work of the FC including various funding sources and possible collaborative efforts.
- b. To manage website, list serve/ FC online forum, including news and updates.

2. Community Outreach/ Education Committee

Goals:

- a. To provide educational opportunities and events to the greater community on issues related to our mission.
- b. To coordinate the educational opportunities/speakers for BFC meetings *specific* to our mission & goals.
- c. *To help implement actionable projects/community outreach*

3. Strategic Planning and Recommendations Committee

Goals:

- a. To building meaningful relationships with policy makers – in Burlington and beyond -- working on food-related issues and to support, guide and inform policies and laws pertinent to the FC's mission.
- b. *To network locally, statewide and nationally with other FC's to better inform the work of our own FC & our strategic plans.*
- c. *Upon approval of the steering committee, to strategically delegate work to the two other groups.*
- d. *To properly inform our research & findings to the other groups so they are equipped with the knowledge to complete tasks.*

4. Steering Committee...should it be renamed (Internal Communications Hub?)

Goals:

- a. To review and approve/revise strategic planning groups proposals
- b. To act as a communication hub between the three committees

Points of proposal/discussion:

1. Distinguish between the mission (overarching purpose), goals (ongoing themes of each group) & tasks (actionable items)

2. Potential tasks discussed:
 - a. **Educational group:** arrange monthly presentation for community by a speaker? Logic: to increase awareness around the efforts of the Burlington Food Council & local foods, to educate the public
 - b. **Communications group:** Attain official recognition status from the City of Burlington
 - c. **Strategic Planning group:**
 - i. Propose & solidify group goals
 - ii. Aggregate (compile, digest & summarize) existing info available for a food impact survey & identify missing links
 - iii. Aggregate information regarding other existing FCs & related groups regarding their structures, goals & tasks/projects
 - iv. Send a representative to BFP editor Brad Robertson's request...see his email below.

NOTE FROM BRAD ROBERTSON, editor-in-chief at the BFP:

Subject: Wondering if you could help me?

We are looking for help from local residents to help us understand what environmental news and information we should provide our readers in print and online. We want to provide content for the regular person who is interested in reading and learning about the environment through a Vermont lens and perspective.

We are trying to gather a group of 5-7 to talk to us about this topic. Nothing for you to prepare. We just want you to share with us your thoughts.

So the first step is to try and pick a date that your schedule would allow you to spend 1 hour and 30 minutes with us.

Can you email me back and let me know if you are willing to attend and if any of these times work for you?

Date: March 5th

Possible Time Slots:

- 7:45 – 9:15am
- 9:00 – 10:30am
- 11:30am – 1pm
- 4 – 5:15pm

I do hope your schedule will allow you to join us.

Thanks,

Brad